



2017 Learning Objectives

Summit participants will explore the five principles of ethical intelligence by engaging in:

- A 60-minute interactive keynote presentation
- A 60-minute deep-dive Q&A session with participative electronic polling

By the end of the summit, participants will be able to:

1. **Identify** the five principles of ethical intelligence;
2. **Discuss** how applying the principles consistently yields substantial benefits; and
3. **Explain** several challenges to applying the principles and strategies for overcoming those obstacles.

Keynote Speaker: Bruce Weinstein, Ph.D., The Ethics Guy®



Dr. Bruce Weinstein is CEO of the Institute for High-Character Leadership. “We inspire organizations to do the right thing, every time,” says Bruce. “Being ethical is cool, and it benefits everyone.”

Bruce is an in-demand keynote speaker to businesses, trade associations, and universities around the world. He writes about ethics, character and leadership for *Fortune* and *Forbes* and is a Trust Across America 2017 Top Thought Leader in Trust. Bruce’s books include *The Good Ones: Ten Crucial Qualities of High-Character Employees*, *Ethical Intelligence: Five Principles for Untangling Your Toughest Problems at Work and Beyond*, and for teens, *Is It Still Cheating If I Don't Get Caught?*

Agenda

7:30 a.m.	Registration & Networking
8:00 a.m.	Welcome
8:15 a.m.	Keynote: Bruce Weinstein, Ph.D., The Ethics Guy® Ethical Leadership: Five Powerful Principles for Unmatched Success in Business
9:15 a.m.	Break
9:45 a.m.	Deep Dive Q&A: Dr. Bruce Weinstein, Ph.D., The Ethics Guy®
11:00 a.m.	Event Adjourns