

**FOR IMMEDIATE RELEASE**

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**Samaritan Counseling Center of the Fox Valley Hosts Ethics in Business Summit Oct. 2**  
*Speaker Chuck Gallagher Will Emphasize Every Choice Has a Consequence*

MENASHA, Wis. — [The Samaritan Counseling Center of the Fox Valley](#), which provides specialized mental health care across the Fox Cities that connects the mind and spirit, announces its fourth annual [Ethics in Business Summit](#) on Oct. 2, 7:30-10:45 a.m., at the Best Western Bridgewood Resort and Conference Center in Neenah.

The event's keynote speaker, [Chuck Gallagher](#), learned the hard way about ethics, choices and consequences. Now, he shares his experience so that others can avoid going down the same road he did.

"I start by setting the scene with my own story and end by setting the stage for ethical success within organizations," Gallagher said. "Ethics in the workplace is a serious matter, but talking about it doesn't have to be business as usual. I make it fun and practical so that everyone leaves motivated and equipped for ethical success."

Attended by business leaders across Northeast Wisconsin, Samaritan Counseling Center has hosted the Fox Valley Ethics in Business Summit each October since 2015. The summit inspires positive business practices that promote good mental health in employees, their families and their communities.

At this year's summit, Gallagher will lead the audience through exercises on the social acceptability of unethical choices and the reasons for ethical lapses. Case studies and real-time polling bring his topics to life.

Proceeds from the Ethics in Business Summit provide access to professional mental health services in Northeast Wisconsin.

"The summit is a chance for business leaders to strengthen their ethical practices while supporting mental health care in our community," said Samaritan Counseling Center Executive Director Rosangela Berbert.

Mental health is one of our region's biggest challenges, according to Outagamie County's 2014-2019 Community Health Improvement Plan.

"There is a shortage of mental health providers in the region," Berbert said. "The Fox Valley Ethics in Business Summit will help ensure that Samaritan Counseling Center can remain part of the solution to that shortage."

The 2014-2019 Community Health Improvement Plan includes the engagement of regional businesses and employers in improving mental health literacy as a goal. The Ethics in Business Summit will advance that community-wide goal.

“The summit emphasizes the idea that workplace practices impact employees’ mental health and productivity. That has the potential to make our whole community stronger,” Berbert added.

Several partners, committed to ethics, have invested in the event: The Boldt Company, Community First Credit Union, U.S. Venture, Associated Bank, Bergstrom Corp., the St. Norbert College Center for Exceptional Leadership, American National Bank, the Community Foundation for the Fox Valley Region, Country Financial, Keller, Inc., Oshkosh Corp., Remley and Sensenbrenner, Jewelers Mutual, United Way Fox Cities and the University of Wisconsin Oshkosh College of Business.

To learn more about the event, become a sponsor, or register:

- Visit [www.samaritan-counseling.com/eib](http://www.samaritan-counseling.com/eib)
- Visit [www.facebook.com/SCCFV/](http://www.facebook.com/SCCFV/)
- Contact Development Director Lisa Strandberg at (920) 886-9319 ext. 116 or [lstrandberg@samaritan-counseling.com](mailto:lstrandberg@samaritan-counseling.com)

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### **About Samaritan Counseling Center of the Fox Valley**

Founded in 1970, [Samaritan Counseling Center of the Fox Valley](#) provides professional psychotherapy that connects mind and spirit. The center serves some 1,400 counseling clients per year from offices in Kaukauna, Menasha, New London and Oshkosh, and on campus at UW-Fox Valley.

Samaritan Counseling Center also is home to [Connected Community Wellness Screen](#), a youth suicide prevention program that provides free, voluntary, confidential emotional wellness check-ups in 10 school systems: Appleton, De Pere, Hortonville, Kaukauna, Little Chute, Neenah, New London, Oshkosh, Winneconne and Wrightstown. Samaritan partners with Prevent Suicide Fox Cities in QPR (Question, Persuade, Refer), a suicide intervention training that equips everyday heroes to intervene when someone is feeling hopeless.